

PRESS RELEASE

International Conference on Television and the Arts

Montreal, 3 March 2015 – The International conference *A Switched-on TV: The arts in the black and white of the cathode ray tube*, headed by [André Gaudreault](#) (Université de Montréal) and [Viva Paci](#) (Université du Québec à Montréal), will be held from March 25 to 28, 2015 during the International Market of Films on Art (MIFA). Organized in partnership with the [International Festival of Films on Art](#) (FIFA) and the [Cinémathèque québécoise](#), the conference will bring television studies specialists and media historians together with artists and creators with the goal of casting new light on the earliest years of black-and-white television, a period rarely addressed in television studies. This period of emergence and institutionalization, characterized by a high degree of experimentation, will be the focus of discussions of this cultural paradigm of the time, television, and the ways in which the medium appropriated the arts to create distinct televised works. This fascinating conference includes lectures, film lessons, screenings and a panel discussion!

Panel discussion details:

25 March 2015 at 6:30 p.m.: the panel discussion, entitled *Glenn Gould artiste télévisuel (1954-1967)*, will be moderated by **Philippe Despoix** (Université de Montréal) and **Viva Paci** (Université du Québec à Montréal) and will include **Serge Cardinal** (Université de Montréal), **Mario Gauthier** (sound artist), **Jonathan Goldman** (Université de Montréal) and **Paul Théberge** (Carleton University).

Screenings details:

25 March 2015 at 9:00 p.m.: *Les productions télévisuelles en noir et blanc de Glenn Gould*, presented by **Philippe Despoix** (Université de Montréal) and **Jonathan Goldman** (Université de Montréal).

26 March 2015 at 6:30 p.m.: *De la norme télévisuelle aux alternatives vidéographiques*, presented by **Jean-Pierre Boyer**, experimental and documentary video maker, associate professor in the École des médias and head of the Centre de recherche en imagerie populaire (Université du Québec à Montréal).

26 March 2015 at 9:00 p.m.: *Extraverty* (Alain Burosse, Jean-Marie Duhard, Bertrand Mérino Péris, 1990), presented by **Stéfany Boisvert** (Université du Québec à Montréal).

27 March 2015 at 9:00 p.m.: *Le traitement du noir et blanc dans l'oeuvre d'Averty*, presented by **Anne-Marie Duguet** (emeritus professor, Université Paris 1).

28 March 2015 at 6:30 p.m.: *Les productions télévisuelles de James Dormeyer: Le*

conte de l'oiseau *and* La suite montréalaise, presented by **James Dormeyer**.

28 March 2015 at 9:00 p.m.: *Culloden* (Peter Watkins, 1964), presented by **James Dormeyer**.

Also participating in the conference as speakers: **Deirdre Boyle** (New School for Public Engagement), **Gilles Delavaud** (Université Paris 8), **James Dormeyer** (filmmaker), **Anne-Marie Duguet** (Université Paris 1), **Thomas Elsaesser** (Universiteit van Amsterdam/Columbia University), **François Jost** (Université Paris 3), **Gilles Mouëllic** (Université Rennes 2), **William Uricchio** (MIT/Utrecht University) and several others.

Consult the complete conference program, [click here](#).

Biographical information about the speakers and their publications, [click here](#).

At a glance

When?

From March 25 to 28, 2015

Where?

At the Cinémathèque québécoise, located at 335 De Maisonneuve Blvd. East, Montreal, Quebec

Who?

The conference is open to all.

Registration?

On-site registration. Free admission to lectures, film lessons and the panel discussion. Some screenings require paid admission (regular FIFA ticket prices).

Follow the conference on [Facebook](#) and [Twitter](#)

Information

Kim Décarie – Coordinator, GRAFICS
television@histart.umontreal.ca
514-343-7858

Official photograph of the conference



Credit: Eve Lafontaine, *Chez Emmanuel*, 2015

This photograph, taken in the artist's living room, underscores the importance of the television medium's transmission of the arts while at the same time showing the sometimes predominant role of television in our daily lives and domestic spaces. This photograph was taken in 2012, but the use of analogue materials to capture the scene and the room's peculiar decoration are reminiscent of the broadcasts and re-broadcasts of arts programs in bygone times.

The image embedded in the television set is taken from an excerpt of a film shot in Rodin's studio by Sacha Guitry (*Le portrait de Rodin*), found in Guitry's 1915 film *Ceux de chez nous*. A sound version of the latter film was made in 1939, and then reworked by Guitry in 1952.